

# Marketplace Data Analyst

## Description

### Company Description

**About Bosch:** Do you want beneficial technologies being shaped by your ideas? Whether in the areas of mobility solutions, consumer goods, industrial technology or energy and building technology – with us, you will have the chance to improve quality of life all across the globe. Welcome to Bosch.

**About the project:** Performance of comprehensive data Analytics in combination with business needs, proposals for development and improvements to generate business value, primarily related to E-Commerce.

**About the team:** As Sales Key Account Management and Excellence (MA/SKX) department, we inspire high performance in Mobility Aftermarket (MA) sales organizations by enabling data-driven customer strategy and sales actions to ensure a seamless customer experience. We define MA's sales standards, considering best practices of data-driven sales teams. By collaborating with our business partners within MA, we ensure that the sales process is aligned with overall business objectives. Our work includes business ownership for digital business applications, such as CRM, loyalty program, price management, and contract digitalization. We support our community of Key Account managers by driving a best-in-class network of sales negotiators. We empower MA with transparency of the market and sales performance on a customer level in our Business Intelligence domain.

Interested? Get ready to work **#LikeABosch!**

### Job Description

- ▶ Support in development and implementation of data-driven strategies to enhance E-Commerce & Special Sales performance in the Mobility Aftermarket division
  - ▶ Consolidate data from multiple internal functions (sales, pricing, product etc.) to create algorithms and utilize them for making sales offers.
  - ▶ Monitor and analyze E-Commerce & Special Sales metrics to gain insights into performance and make data-driven decisions (e.g. for listings, pricing, etc.)
  - ▶ Utilize advanced analytics tools to extract, analyze, and interpret E-Commerce / Special Sales data, providing actionable insights to various stakeholders
  - ▶ Develop and maintain comprehensive dashboards and reports to track key E-Commerce /Special Sales metrics
- ▶ Provide guidance on pricing strategies, product assortments, content and customer engagement based on data analysis
- ▶ Collaborate closely with cross-functional teams to ensure smooth integration of E-Commerce activities into the overall strategy

### Qualifications

- ▶ Bachelor's degree in Economics, Business Analytics, Data Science or a related field
- ▶ Understanding of E-Commerce trends, technologies, and best practices
- ▶ Proven experience in E-Commerce data analysis, preferably in the Mobility

### Hiring organization

Candidate-1st

### Employment Type

Full-time

### Beginning of employment

asap

### Job Location

Beograd, Serbia

### Working Hours

40

### Base Salary

euro EUR 61K - 104K \*

### Date posted

June 4, 2024

Aftermarket or a similar domain is advantage

- ▶ Proficiency in utilizing E-Commerce data analytics tools (e.g., PBI, SAP data tools)
- ▶ Ability to communicate complex data findings in a clear and understandable manner
- ▶ Collaborative mindset with the ability to work effectively in multidisciplinary teams
- ▶ Fluent in both written and spoken English

You would be perfect match to our team if:

**Working Practice:** Agile, analytical, proactive, result, solution-oriented and high code quality

**Communication:** Strong communication and presentation skills, ability to create clear and compelling lines of argument and storylines with focus on solution and execution

**Enthusiasm:** You have passion for innovations in digital topics. You have a strong interest in understanding our customers (Bosch sales organizations worldwide), their demands and opportunities

**Personality:** Entrepreneurial mindset and a structured and self-organized way of working. You are intercultural and open-minded

**Cooperation:** You are a strong team player and interested in collaboration with colleagues from other domains

**Languages:** Very good in English (written and spoken) and presentation skills are a must

## Additional Information

### #LikeABosch *Benefits:*

Your work-life balance is valuable to us, so we offer you:

- **22 – 27 days of annual leave**, because work-life balance is essential to us
- **Flexible working hours**
- If you want to work from somewhere else in Serbia, feel free, our **Hybrid program** helps you do that
- Up to 3 days off for private purposes

Your **health** and **well-being** is important to us, so we have you covered:

- Medical subscription for annual health check ups
- Paid private health insurance
- Mental health and well-being initiatives

We believe in a **Life-Long Learning** approach, so you can take advantage of:

- Technical and soft skills trainings
- English and German language courses
- Access to e-learning platforms
- Local and Global career development programs
- Opportunity to attend conferences

You will be part of a **product company**. You will contribute to developing end-to-end products that are delivered to global internal/external customers and users.

**On top of these, we are offering:**

- Hybrid working environment (in borders of Serbia)
- Canteen (when working in office) with lunch discounts
- Annual bonus
- Referral bonus

We live by our values, have an open feedback culture and there is plenty of room for innovative ideas. All because **a team is only as valuable as its members.**

**Included in the referral program.**

**How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

## **Job Benefits**

EUR 61K – 104K \*