# Data Analyst

Description

Data Analyst

Department: Products & Operations

Employment Type: Permanent - Full Time

Location: London

Reporting To: Charlie Murray

## Description

We have an exciting new opportunity for someone to join CFC's Platform Division – a new and growing global business unit. They are a dynamic and hugely aspiring team focused on executing our digital distribution strategy, and are the cornerstone to us achieving our digital trading ambitions.

This role offers an exciting opportunity to leverage data analysis skills to drive improvements and optimisations within our digital distribution channels. If you are a motivated individual with a passion for data analysis and digital optimisation, we encourage you to apply and join our dynamic team.

## About the role

As a Data Analyst focusing on digital distribution, your primary responsibility will be to examine data at both the partner and product levels, focusing on key performance metrics such as hit rates, conversion rates, decline rates, enquiry volumes, and other relevant KPIs.

- Analyse digital distribution data, including partner and product performance metrics, to identify trends, patterns, and anomalies.
- Track key metrics regularly and provide insights into performance trends over time, enabling informed decision-making by the digital development manager and other stakeholders.
- Surface data trends and patterns to the digital relationship managers and the wider business to leverage and optimise partner and product performance.
- Develop visually appealing dashboards and reports to effectively communicate key findings and performance metrics to stakeholders across the organisation.

## About you

You will have prior experience in data analysis or a related field within insurance, with a focus on digital distribution data being a plus. You will be proficient in data analysis tools and software, such as SQL or Qlik with very strong analytical and numeracy skills. Meticulous attention to detail is critical to this role, with a focus on accuracy and precision in data analysis and reporting.

Hiring organization Candidate-1st

Employment Type Full-time

Beginning of employment asap

Job Location London

Working Hours

Base Salary euro GBP 52K - 88K \*

Date posted June 4, 2024

Candidate-1st

You will have experience working with all levels of stakeholders and be comfortable talking through data. We are looking for someone with a collaborative attitude with the ability to work effectively in a team environment, collaborating with colleagues from various departments.

## **Core Values**

#### Love what you do:

We show up each day ready to take on the world. Our passion and intensity set us apart and makes the difference to our colleagues, customers, brokers and carriers.

### Challenge everything:

We're never afraid to question the way that things are done and we constantly challenge ourselves and others to makes things better.

#### Have fun, be good:

Insurance is a serious business, but we don't take ourselves too seriously. We make it fun to work at CFC, we welcome all viewpoints, and we treat everyone how we would expect to be treated.

#### How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 52K - 88K \*