CRO Data Analyst

Description

Become part of the world's fastest-growing web hosting company!

Join Hostinger, where we build world-class solutions for anyone to easily succeed online. Our team of 900 high-spirited professionals is behind the success of over 2.7 million clients across 150 countries, helping them bring their e-shops, blogs, and talent-showcasing websites to life.

We're looking for an experienced Data Analyst who'll play a crucial role in supporting multiple Marketing teams with robust data analysis mainly focusing on the CRO team. As the data expert for the marketing department, you'll gather and analyze data, identify trends, patterns, and provide actionable insights for in-house stakeholders to make data-driven choices.

Sounds like a career opportunity you've been seeking? We'd love to hear more about your experience and aspirations.

What You Will Do:

- Collaborate with Conversion Rate Optimization (CRO) specialists, developers, marketing, product teams, and fellow analysts to support the CRO team in implementing an effective and data-driven experimentation program.
- Conduct analysis, deliver presentations on findings, and offer recommendations to enable the CRO team to formulate hypotheses.
- Assist in analyzing experiment data and metrics, drawing insights, and offering suggestions for optimization.
- Utilize data to enhance conversion funnels, map user flows, and establish "happy paths" aimed at boosting conversion rates and revenue.
- Enhance and automate processes for delivering results, maintain supporting code, and explore new areas for improving efficiency.
- Offer decision-making support to key business stakeholders and product development teams through insightful data analysis.

What We Expect:

- Exceptional communication abilities, proactive approach, problem-solving skills, and a collaborative mindset.
- Curiosity and drive to learn, particularly within the realm of digital marketing.
- Capability to interpret and present data insights into actionable outcomes, not merely raw figures.
- Demonstrated proficiency in data analysis and familiarity with various analytics tools (Google Analytics, Amplitude).
- Strong logical reasoning skills and the capacity to detect underlying principles and behavioral patterns from data.
- Familiarity with A/B and multivariate testing methodologies.
- Proficiency in SQL and a solid foundation in statistics, probability, and distributions.

What We Offer:

- Inspiring culture and people who work by 10 key principles.
- A supportive and highly experienced team of professionals eager to share their knowledge.

Hiring organization
Candidate-1st

Employment Type
Full-time

Beginning of employment
asap

Job Location
Vilnius, Kaunas, Remote, Hybrid

Working Hours
40

Base Salary
euro USD 64K - 106K *

Date posted
May 16, 2024

- A chance to be an owner of your flexible working hours and results.
- Everything you need for your professional development – latest working equipment, training courses (CXL subscription, Udemy account, Masterclass subscription), internal academies, books, conferences, team building activities, and workshops.
- A health insurance package for your wellness.
- Hybrid work environment – work remotely or in our modern offices in Kaunas and Vilnius.
- Workations & quarterly OKR parties.
- Gross salary from 2890 to 4960 EUR/month. Specific compensation is offered based on work experience, competence, and compliance with other job requirements.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

USD 64K – 106K *