

Associate Director Global Business Intelligence

Description

ABOUT THE JOB

Want a 3D Career? Join Norgine.

At Norgine, our colleagues Dare themselves to be different and try new things, Drive to achieve their goals and beyond, and Develop themselves and their community.

We call it the 3D career at Norgine and it offers you a fully-rounded experience with no limits.

Bring everything about yourself that you're proud of, whether that's your passion for making a difference, focus on others' well-being, or intellectual curiosity to unleash in a fast-paced environment and supportive community.

In return, get a sense of belonging, a long-term career with ongoing development and upskilling, and a company that cares about people's wellness as much as you do.

Because at Norgine, we transform lives with innovative healthcare solutions.

We have an exciting opportunity for a Business Insights and Analytics expert to join Norgine.

The person holding this position will report to the Senior Director of Global BI&A and be a core member of the Global Business Intelligence team.

The core responsibility of the Associate Director Global BI is to be an integral Business Insights partner to selected Norgine brands operating in a matrix management structure. The AD Global BI will drive strategic forecasting, analytics, market research and CI for key brands.

If you want a multi-dimensional 3D career in a leading healthcare organisation, join us.

Key responsibilities include but are not limited to:

- Optimising the sales performance and profitability of Norgine brands through the use of market and customer insights / intelligence to generate actionable recommendations based on solid evidence through all stages of the lifecycle
- Contribute to long-term strategic planning for pre-launch and post-launch products
- Driving Strategic Forecasts
- Developing and executing global and local insight plans (incl. analytics, market research, competitive intelligence) that deliver on business needs for the selected brands
- To lead on and be responsible for the management of the 5-year planning process for key brands, delivering an approved 5-year plan (forecasting top

Hiring organization

Candidate-1st

Employment Type

Full-time

Beginning of employment

asap

Job Location

Harefield, England, United Kingdom

Working Hours

40

Base Salary

euro GBP 80K - 121K *

Date posted

May 23, 2024

and bottom line, identifying key risks and opportunities)

- Contribute to Commercial Projects to further enhance the performance and profitability of Norgine brands, and country/regional prioritisation of activities
- Business decision support
- Share best practices and drive positive change and continuous improvement
- Provision of regular and ad hoc reporting

Requirements

Job requirements:

COMPLEXITY

The AD Global BI will operate within a matrix management structure, in cross-functional teams (with brands at several stages within the life cycle) and across geographies. This will involve managing numerous stakeholders across the business including senior management in global and local functions. An appreciation of cultural differences and a strong understanding of the local business environment will be required.

Complex business-related issues will need to be understood and actionable solutions delivered through the development and delivery of robust insights and analytics projects. Further, this role drives strategic forecasts for key brands.

The ability to challenge the business and brand strategies in a positive way to proactively drive continuous improvement in all aspects of business intelligence and brand management will be required

A good understanding of how market research can be utilised to directly and indirectly, impact sales revenue and profitability is required. Good financial understanding, business acumen and an entrepreneurial vision are required.

ACCOUNTABILITY

The individual will be accountable for the development and delivery of compliant market research plans and projects globally and locally on time and within budget.

In addition, the role is accountable for all business intelligence activities required to support the selected Norgine brands as outlined in this job description. The individual is also responsible for the management of the 5-year planning process, and the delivery of an approved 5-year plan.

RELATIONSHIPS

Key stakeholders will include Global Brand Managers, Cross Functional Brand Teams, Senior managers both globally and locally and local BI managers.

The individual will need to operate in a matrix management environment and across geographies and build strong relationships with all relevant parties.

SKILLS & KNOWLEDGE

A good understanding of how market research, forecasting and analytics can be utilised to directly and indirectly impact sales revenue and profitability.

Good financial understanding and business acumen.

Proven track record of delivering reliable and robust insights and analytics projects to support business decisions across brands in multiple therapy areas and each stage of the lifecycle.

Experience in pre-launch planning and the ability to develop and deliver a pre-launch insights plan to help build the commercial launch platform is a plus.

Delivery of competitive intelligence.

Experience of patient-based forecast modelling.

Ability to design and produce regular and ad hoc reports utilising industry standard data sources.

Ability to operate in an international matrix management environment.

Fluency in a second European language is preferred.

Benefits

Our benefits may vary per location. Please liaise with the Norgine TA representative to obtain more information.

How the process will look like

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

Job Benefits

GBP 80K – 121K *