

# Senior Business Intelligence Analyst

## Description

### What you'll be doing...

The role sits within the Business Intelligence team within Future. The team is guiding the business to become more data-driven.

Future operates in a fast changing landscape and our ability to adapt faster than the competition to changes in the market provides commercial advantage. Teams and companies who have visibility of objective performance data are able to make swift changes to achieve a greater level of performance.

We believe data is fundamental for decision making. However, more than just having data, you must also make sense of it. We want to help provide insights in a format which is consumable and reflects the commercial context.

Our vision is not just to provide reporting but to help us become a more intelligent organisation.

Join our Future Business Intelligence team as a Senior Business Intelligence Analyst, where you'll play a key role in enhancing performance across the business. Collaborate closely with business teams to explore commercial opportunities and contribute to essential projects that support our strategic initiatives.

This role sits at the intersection of our data and business functions, offering a chance to work closely with decision-makers. Responsibilities include providing insights to senior stakeholders, addressing commercial data challenges, identifying market trends, and uncovering new commercial data opportunities. It's a role that combines analytical expertise with business insights in a dynamic work environment.

### Experience that will put you ahead of the curve...

- Experience with keyword research, competitor analysis and the monitoring and reporting of audience trends
- Ownership of SERP analysis and deriving actionable insights that drive tactical and strategic business change
- Highly proficient with Google Search Console, Google Analytics and Google Sheets/Excel
- Experience creating reporting output from a range of different and disparate data sources
- Strong communication and presentation skills to effectively convey insights to both technical and non-technical stakeholders
- Knowledge of or aptitude to learn about BI principles, specifically with BigQuery, SQL, Looker / Looker Studio a plus
- Apply design thinking principles in an agile environment
- Product mindset and ability to effectively gather requirements from business stakeholders
- Curiosity, a hacker mindset and a proactive attitude and the drive to make the organisation more data-driven

### What's in it for you...

## Hiring organization

Candidate-1st

## Employment Type

Full-time

## Beginning of employment

asap

## Job Location

Bath, England, United Kingdom

## Working Hours

40

## Base Salary

euro GBP 40K - 55K

## Date posted

June 8, 2024

We have a number of awesome perks available to our staff. We offer huge opportunities to learn and develop, whether through professional qualifications, exposure to incredible business projects or informal lunch & learns, hosted by your colleagues. We have a fantastic culture where we really do care about our people and want everyone to succeed. Varied roles mean you're not pigeonholed in to one finite area but get the opportunity to develop a wide range of skills and experience

And to top it all off, not only do we offer unlimited holiday because we trust you to manage your workload and time but we also offer a share in our success whereby every colleague is eligible to join our profit pool bonus scheme – if Future hits their performance targets all colleagues may receive a bonus.

Internal job family level T5

The expected range for this role is £40,000-£55,000

This is a Hybrid role from our Bath Office, working three days from the office, two from home

### ***Who are we...***

*We're Future. We're 3000+ colleagues over 250+ brands speaking to 400 million people every month across the globe through websites, events and magazines. We've got ambitious plans that build on our growth momentum and unlock new opportunities and we're looking for talented people who want to be a part of it.*

### **Our Future, Our Responsibility – Inclusion and Diversity at Future**

We have a voice and we're going to use it. We promote diversity and inclusion not just in our recruitment processes, but everything we do. We're an equal opportunity employer and we will continue to ensure our recruitment process is free of bias and our workplaces are inclusive, positive, free of discrimination and respecting of all backgrounds and beliefs. Our culture is underpinned by our values and employees – current and future – are treated with respect and fairness.

***Please let us know if you need any reasonable adjustments made so we can give you the best experience!***

Find out more about Our Future, Our Responsibility on our website.

#LI-NG1

### **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

**Job Benefits**

GBP 40K - 55K