

## justETF Data Analyst Marketing (m/f/x)

### Description

### Company Description

justETF is the leading information fintech for investors in Exchange Traded Funds (ETFs) in Europe. We're part of the Scalable Group. We want to take ETF investing mainstream – to help more people grow their wealth. justETF.com has over eight million page views and over 700,000 unique users per month – and we're only getting bigger. We're an online ETF analytics and education platform for do-it-yourself investors. Investors construct and optimise their portfolios with our smart ETF screener and strategy builder, while expanding their knowledge with our investment guides.

Visit our [website](#) to find out more about justETF.

### Job Description

- Own, manage and develop the marketing reporting for all online- and offline channels
- Full ownership of the marketing cost, -budget and -performance reporting infrastructure and data visualization
- Improve tracking quality for web- and mobile channels with a focus on performance marketing
- Analysis of channel- and campaign performance and deduction of concrete action items to drive our business goals
- Cross functional collaboration with other teams such as Product, Engineering and Marketing
- Communicate and deliver ad hoc analyses on performance effectively

### Qualifications

- Previous experience in the field of digital analytics or data science in a high growth environment
- Strong SQL skills and database knowledge, programming experience is a plus
- Good understanding of marketing attribution and key KPIs such as CPL, cohorts, CVR, CAC
- Experience with BI tools (such as AWS Quicksight, Tableau, Google Datastudio)
- A passion for solving analytical problems using quantitative approaches and for translating your insights into data-driven and actionable recommendations
- Experience with common agile working tools like Jira, Confluence and similar applications
- Strong work ethic, personal accountability and ownership and attention to detail
- Experience in finance or b2c services is a plus
- Excellent English communication skills (German is advantageous but not necessary)

### Additional Information

#### Hiring organization

Candidate-1st

#### Employment Type

Full-time

#### Beginning of employment

asap

#### Job Location

Berlin, Germany

#### Working Hours

40

#### Base Salary

euro EUR 61K - 102K \*

#### Date posted

May 23, 2024

- Become part of the leading ETF portal in Europe and help investors to invest their money better.
- The ability to work with an international, diverse, inclusive, and ever-growing team that loves creating the best products for our clients
- Enjoy an office in a great location in the middle of Berlin or choose to work remotely
- Learn and grow by spending your individual Education Budget
- Work productively with the latest hardware and tools
- Benefit from an attractive compensation package

### **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

### **Job Benefits**

EUR 61K – 102K \*