

## Staff Data Analyst

### Description

#### Who are we

Founded in 2017, Lokalise is a cloud-based translation management system that helps businesses streamline their localization processes. It provides a platform for managing translations of software, websites, mobile apps, and other digital content. Overall, Lokalise helps businesses improve their time-to-market, increase translation quality, and reduce costs associated with localization.

#### Location

Even though our company operates exclusively on a remote basis, **you are required to reside in Europe (continent) and have legal work eligibility** within the country you will be based.

#### About

We are looking for a talented and experienced Staff Data Analyst to join our Data team. As a Staff Data Analyst at Lokalise, you will be crucial in driving our data analytics initiatives and supporting a data-driven culture across the company. Your expertise in data visualization, reporting, and machine learning will contribute to optimizing customer acquisition and empowering decision-making and innovation at every level. This full-time, remote role requires a skilled data analyst who is passionate about using data to unlock insights, optimize performance, and drive growth.

#### You Will

- Support Analytics Vision: Contribute to developing and implementing a comprehensive analytics strategy that aligns with our business objectives.
- Build and Maintain Reports and Dashboards: Design, develop, automate, and maintain ongoing metrics, reports, analyses, and dashboards on the critical drivers of our business.
- Develop Machine Learning Models: Build and deploy machine learning models (e.g., regression, XGBoost, Decision Trees) to optimize customer acquisition flows and find new growth opportunities.
- Ensure Data Quality: Maintain data integrity and quality through the use of tools such as DBT.
- Support Marketing and Revenue Teams: Collaborate with marketing and revenue teams to reconcile revenue data and identify opportunities for optimization in customer acquisition flows.
- Foster Data-Driven Culture: Champion the use of data in decision-making, ensuring data accessibility and literacy across all departments.

#### You Must Have

- A Bachelor's or Master's degree in Data Science, Computer Science,

#### Hiring organization

Candidate-1st

#### Employment Type

Full-time

#### Beginning of employment

asap

#### Job Location

Remote role EMEA

#### Working Hours

40

#### Base Salary

euro EUR 16K - 29K \*

#### Date posted

May 23, 2024

Statistics, Economics, or a related field.

- Proven experience in data analytics, preferably in a product-led growth company, with a strong track record of leveraging data to drive decision-making and growth.
- Proficiency in analytics and data tools and technologies (e.g., SQL, Python, DBT) and knowledge of statistical analysis, predictive modeling, and machine learning techniques.
- Expertise in data visualization and reporting.
- Experience working with marketing and revenue teams, reconciling revenue data, and finding optimizations in customer acquisition flows.
- Excellent communication skills, with the ability to translate complex data insights into actionable strategies.
- Experience in a high-growth tech or SaaS environment is highly desirable.
- Fluency in English, with outstanding written and verbal communication skills.

## **Our Benefits**

- Competitive [salary](#) and employee stock options plan
- Fully remote and flexible working hours
- Co-working budget
- Unlimited vacation policy
- Top-notch tech equipment for your work
- Learning & Development program
- Health insurance
- Wellness benefits
- Mental health support – every employee has access to a dedicated mental health platform
- Great startup atmosphere, team spirit, and team events

*We are committed to a culture of inclusion and equal opportunities. Therefore, we welcome applications from people of all gender identities, sexual orientations, personal expressions, relationship, marital, or civil partnership statuses, racial identities, national or ethnic origins, religious beliefs, ages, and disability statuses.*

## **How the process will look like**

Your teammates will gather all requirements within our organization. Then, once priority has been discussed, you will decide as a team on the best solutions and architecture to meet these needs. In continuous increments and continuous communication between the team and stakeholders, you're part of making data play an even more important (and understood) part withing Brand New Day.

## **Job Benefits**

EUR 16K – 29K \*